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Showcasing Innovations in Garment Technologies, Hosted Thousands of Visitors from 82 Countries

Garment Tech Istanbul Garment, Embroidery Machines, Spare Parts and Sub-Industry Exhibition, Turkiye's only and most comprehensive meeting point in the field of garment and ready-to-wear technologies, ended with intense participation. Bringing together leading brands of garment technologies and global buyers in Istanbul for 4 days, **Garment Tech Istanbul Exhibition hosted 14.627 professional visitors from 82 countries.** The exhibition, which attracted great visitor interest, became a platform where innovations in the sector were introduced and important business connections were made.

arment Tech Istanbul Exhibition, organized by Teknik Fuarcılık Inc. in cooperation with KOMID-Apparel Automation Machinery Manufacturers Association and Garment Machinery Exhibition Advisory Board, was held between June 25-28 at Istanbul Expo Center (IFM). The Garment Tech Istanbul Exhibition was attended by 292 companies and representatives from countries including Turkiye, the USA, Japan, Germany, Italy, France, Canada, China, South Korea, Taiwan, Spain, India, the Netherlands, Greece, Czechia, Singapore, Romania, Poland and North Macedonia. The exhibition was visited by 14.627 professionals from the garment industry, 2.486 of whom were from abroad and 12.141 of whom were from Turkiye.

INVESTORS MET NEW TECHNOLOGIES AT GARMENT TECH ISTANBUL EXHIBITION

The Garment Tech Istanbul Exhibition, where the latest solutions for all stages of garment production from sewing to embroidery, from cutting to ironing systems, from printing to packaging were exhibited, became the most comprehensive meeting point of the sector. Visitors had the opportunity to examine and experience on-site the latest technology sewing and embroidery machines, artificial intelligence-supported digital automation systems, energy-saving ironing-press solutions, automatic fabric cutting and sewing technologies, cloudbased control and inventory management solutions offering remote access, and environmentally friendly sustainable production machines. Global buyers who

want to increase quality in production, reduce costs and gain competitive advantage had the opportunity to direct their investments thanks to the Garment Tech Istanbul Exhibition.

PREPARED THE GROUND FOR GLOBAL COLLABORATIONS

Garment Tech Istanbul Exhibition is not only a product promotion area; it has also become an international platform where commercial collaborations and strategic investments that shape the future of the sector are born. Exhibitor companies had the opportunity to strengthen their brand awareness and expand their export networks by bringing their latest technologies to the world stage. International investors, manufacturers, suppliers and brand representatives also established long-term business

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connections by holding one-on-one meetings for 4 days. Thanks to the machine sales and business partnerships established during the exhibition, the trade volume of both Turkiye and the global ready-to-wear and garment sector was contributed.

THE DIVERSITY OF PARTICIPANTS **AND VISITORS ATTRACTED ATTENTION**

Turning its geopolitical location into an advantage, Istanbul once again demonstrated its mission of being an intercontinental connection center at this exhibition. The exhibition, which hosted 292 companies and company representatives, was visited by 14.627 industry professionals from all over the world, especially from Europe, the Middle East, North Africa, Turkic Republics, the Balkans and Asian countries, thanks to easy transportation and visa facilities. The countries where visitors to the Garment Tech Istanbul Exhibition came from are as follows: Afghanistan, Albania, Algeria, American Samoa, Angola, Australia, Austria, Azerbaijan, Bangladesh, Belarus, Bosnia and Herzegovina, Bulgaria, Burkina Faso, Cameroon, China, Croatia, Czechia, Denmark, Egypt, Estonia, Ethiopia, Finland, France, Gambia, Germany, Ghana, Greece, Hong Kong, India, Indonesia, Iran, Iraq, İtaly, Japan, Jordan, Kazakhstan, Kenya, Kuwait, Kyrgyzstan, Lebanon, Liberia, Malaysia, Mali, Mauritius, Mozambique, The Netherlands, Morocco, Nigeria, North Macedonia, Pakistan, Poland, Portugal, Qatar, Romania, Russia, Saudi Arabia, Senegal, Serbia, Sierra Leone, Singapore, Slovakia, Slovenia, Solomon Islands, South Africa, Spain, Sri Lanka, Sudan, Switzerland, Syria, Taiwan, Togo, Tokelau, Tunisia, Turkiye, Turkmenistan, Turkish Republic of Northern Cyprus, Uganda, United Arab Emirates, United Kingdom, The U.S.A., Uzbekistan and Vietnam.

NEXT MEETING IN 2027

The next meeting of the Garment Tech Istanbul Exhibition, which brings together leading manufacturers of the garment and ready-to-wear sector, will be held in 2027.





IMPORTANT VISIT FROM CHINA SEWING MACHINERY ASSOCIATION (CSMA) TO GARMENT TECH ISTANBUL EXHIBITION!

Garment Tech Istanbul Exhibition, the meeting point of garment and ready-to-wear technologies, continues to host international visitors. The high-level delegation led by China Sewing Machinery Association (CSMA) Vice Chairman Wu Jiling visited our Garment Tech Istanbul Exhibition and examined the latest innovations in the sector on site. The delegation visited the stands of the leading companies at the fair and held oneon-one meetings with their officials, evaluated technological developments and made important contacts for possible collaborations. This visit; While opening the door to new collaborations between Turkiye and China in the field of apparel technologies; it once again demonstrated the global power of our exhibition.

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EXHIBITIONS OUTCOME REPORT

The outcome report of the Garment Tech Istanbul Garment, Embroidery Machines, Spare Parts and Sub-Industry Exhibition held on 25-28 June 2025 has been completed. According to this report; **14.627 industry professionals from 82 countries, including 2.486 international and 12.141 domestic, visited the Garment Tech Istanbul Exhibition which attended by 292 companies and company representatives.**

his research report has been prepared under the supervision of the Union of Chambers and Commodity Exchanges of Turkiye (TOBB) on Garment Tech Istanbul Garment, Embroidery Machines, Spare Parts and Sub-Industry Exhibition held at Istanbul Expo Center (IFM) Yeşilköy / Istanbul on June 25-28, 2025.

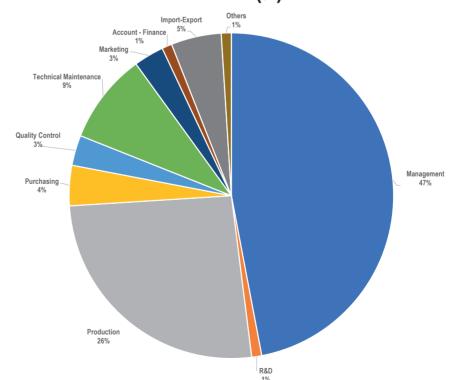
PURPOSE OF RESEARCH

This research aims, by identifying the visitor profiles, the overall assessments of the fair by the visitors with the help of the surveys carried out throughout the event and the information forms collected from both domestic and foreign visitors at the exhibition entrance to present the analysis results, exhibition-related news summaries released in the media to the exhibiting companies, and making use of the gained data to improve and develop future exhibitions.

RESEARCH METHOD AND SAMPLE STRUCTURE

This research was carried out by making face-to-face surveys with the exhibition visitors equally-distributed to the days and hours during which the exhibition was held and randomly picked on

VISITORS BREAKDOWN BY POSITION (%)



different spots of the exhibition center; assessing the information forms collected from the visitors at the entrance of the exhibition; and analyzing the info on the entry registrations and invitations of the professional visitors.

SECTORAL COLLABORATIONS

Garment Tech Istanbul Exhibition, organized by Teknik Fuarcılık Inc. in cooperation with KOMID- Apparel Automation Machinery Manufacturers Association and Garment Machinery

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VISITORS DISTRIBUTION BY REGIONS (%)



MARMARA REGION: %61

Balıkesir, Bilecik, Bursa, Çanakkale, Edirne, İstanbul, Kırklareli, Kocaeli, Sakarya, Tekirdağ **AEGEAN REGION: %13** Afyonkarahisar, Aydın, Denizli, İzmir, Kütahya, Manisa, Uşak

Exhibition Advisory Board was opened with the attendance of industry professionals, exhibiting companies, press members and quests.

EXHIBITION SUMMARY INFO

- 19 countries 292 companies and company representatives
- 82 countries 14.627 professional visitors
- 12.141 domestic, 2.486 foreign visitors

EXHIBITOR INFO

Intensely from the countries are: The USA, Germany, Czechia, China, France, South Korea, India, Netherlands, Spain, Italy, Japan, Canada, North Macedonia, Poland, Romania, Singapore, Taiwan, Turkiye, Greece.

FOREIGN VISITOR INFORMATION

Visitors from 82 countries were hosted at Garment Tech Istanbul Garment, Embroidery Machines, Spare Parts and Sub-Industry Exhibition. The countries are; The USA, Afghanistan, Germany, American Samoa, Angola, Albania, Australia, Austria, Azerbaijan, Bangladesh, Belarus, United Arab Emirates, Bosnia and Herzegovina, Bulgaria, Burkina Faso, Algeria, Czechia, China, Denmark, Indonesia, Estonia, Ethiopia, Morocco, Finland, France, Gambia, Ghana, South Africa, India, The Netherlands, Hong Kong, Croatia, Iraq, United Kingdom, Iran, Spain, Switzerland, Italy, Japan, Kazakhstan, Cameroon,

Qatar, Kenya, Kyrgyzstan, Kuwait, Turkish Republic of Northern Cyprus, North Macedonia, Liberia, Lebanon, Malaysia, Mali, Mauritius, Egypt, Mozambique, Nigeria, Uzbekistan, Pakistan, Poland, Portugal, Romania, Russia, Senegal, Sierra Leone, Singapore, Serbia, Slovakia, Slovenia, Solomon Islands, Sri Lanka, Sudan, Saudi Arabia, Syria, Taiwan, Togo, Tokelau, Tunisia, Turkiye, Turkmenistan, Uganda, Jordan, Vietnam, Greece.

DOMESTIC VISITORS INFORMATION

Officials and employees of companies operating in the garment and ready-towear sector visited the Garment Tech Istanbul Exhibition in groups. The number 3 MEDITERRANEAN REGION: %6 Adana, Antalya, Hatay, Isparta, Kahramanmaraş, Mersin

4) BLACK SEA REGION: %5 Amasya, Bartın, Bolu, Çorum, Düzce, Giresun, Karabük, Kastamonu, Ordu, Rize, Samsun, Sinop, Tokat, Trabzon, Zonguldak

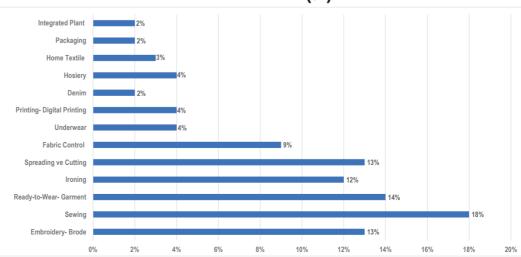
5 CENTRAL ANATOLIA REGION: %5 Aksaray, Ankara, Eskişehir, Kayseri, Konya, Niğde, Sivas

6 EASTERN ANATOLIA REGION: %6 Ağrı, Ardahan, Bitlis, Erzincan, Erzurum, Iğdır, Kars, Malatya, Muş

7 SOUTHEASTERN ANATOLIA REGION: %4 Adıyaman, Batman, Diyarbakır, Gaziantep, Mardin, Siirt, Şanlıurfa, Şırnak

of domestic visitors to the Garment Tech Istanbul Exhibition was 12.141. The main cities are: Adana, Adıyaman, Afyonkarahisar, Ağrı, Aksaray, Amasya, Ankara, Antalya, Ardahan, Aydın, Balıkesir, Bartın, Batman, Bilecik, Bitlis, Bolu, Bursa, Çanakkale, Çorum, Denizli, Diyarbakır, Düzce, Edirne, Erzincan, Erzurum, Eskişehir, Gaziantep, Giresun, Hatay, Iğdır, İsparta, İstanbul, İzmir, Kahramanmaraş, Karabük, Kars, Kastamonu, Kayseri, Kırklareli, Kocaeli, Konya, Kütahya, Malatya, Manisa, Mardin, Mersin, Muş, Niğde, Ordu, Rize, Sakarya, Samsun, Sanlıurfa, Sırnak, Siirt, Sinop, Sivas, Tekirdağ, Tokat, Trabzon, Uşak, Zonguldak.

SECTORAL DISTRIBUTION OF VISITORS (%)









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FOREIGN VISITORS (%)

EUROPE

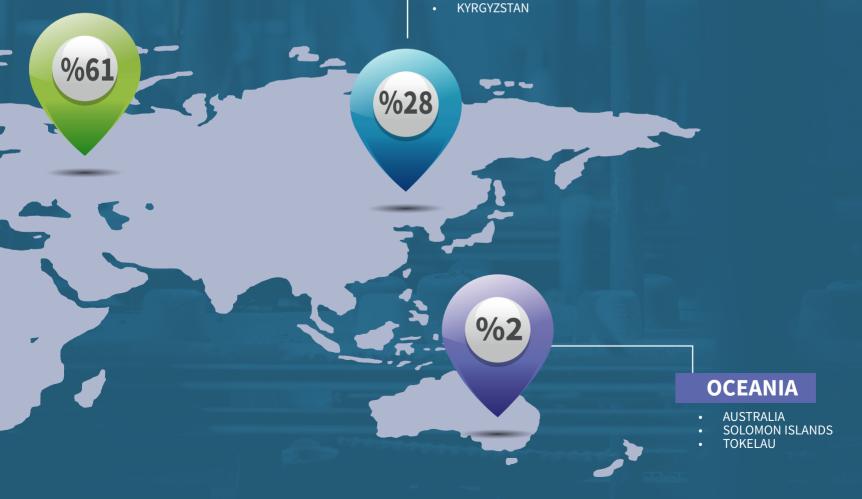
- ALBANIA
- AUSTRIA BELARUS
- **BOSNIA AND**
- **HERZEGOVINA**
- **BUI GARIA**
- **CROATIA**
- **TURKISH REPUBLIC** OF NORTHERN **CYPRUS**
- **CZECHIA**
- **DENMARK**
- **ESTONIA FINLAND**
- **FRANCE**
- **GERMANY**

- **GREECE**
- ITALY
- **NETHERLANDS**
- **NORTH MACEDONIA**
- **POLAND**
- **PORTUGAL**
- **ROMANIA**
- **RUSSIA**
- **SERBIA**
- **SLOVAKIA**
- **SLOVENIA**
- **SPAIN SWITZERLAND**
- TURKIYE
- **UNITED KINGDOM**

ASIA

- **AFGHANISTAN**
- **AZERBAIJAN**
- **BANGLADESH**
- **CHINA**
- HONG KONG
- **INDIA**
- **INDONESIA**
- **IRAN**
- **IRAQ**
- JAPĀN
- **JORDAN**
- KAZAKHSTAN **KUWAIT**

- **LEBANON**
- **MALAYSIA**
- PAKISTAN
- QATAR
- ŠAUDI ARABIA SINGAPORE
- SRI LANKA
- **SYRIA**
- TAIWAN
- TURKMENISTAN
- **UNITED ARAB EMIRATES**
- **UZBEKISTAN**
- **VIETNAM**



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Garment Tech Istanbul Exhibition Became the Address for New Business Partnerships

Garment Tech Istanbul - Garment, Embroidery Machines Spare Parts and Sub-Industry Exhibition, which brought together leading companies in the garment and ready-to-wear technology sector, was held with great success at the Istanbul Expo Center between June 25-28. This four-day event showcased the latest technologies in the industry and was packed with both local and international visitors.

he exhibition provided a productive and impactful platform for participating companies, featuring high visitor turnout from both domestic and international markets, numerous business collaborations, and innovative products on display. Technologies that stood out for their focus on digitalization, automation,

and sustainable production solutions captured the pulse of the industry's transformation.

Serving as an important showcase for companies aiming to expand into international markets, the exhibition also laid the groundwork for international business connections. Many company representatives at the exhibition expressed their satisfaction,

noting that they had the opportunity to introduce their products to global buyers and that the exhibition was extremely productive for them. Garment Tech Istanbul Exhibition served as an inspiring meeting point for industry professionals both commercially and technologically, while also laying the groundwork for future collaborations.

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Mehmet Arslan

Alba Makina Sales Manager

"We participated in the Garment Tech Istanbul Exhibition with the goal of gaining new customers and accessing new markets. We exhibited our products related to the ironing group and smart storage systems. Especially our smart storage systems are attracting great interest in the defense industry."



Turgay Aşcı

Astaş Juki Board Member

"During the exhibition, we hosted visitors not only from nearby countries such as Bulgaria and Romania, to which we export, but also from regions like North Africa and South America. We had the opportunity to present our innovations to both domestic and international visitors; the exhibition was quite productive."



Yaşar Arga

Ar-İş Makine Chairman of the Board

"We launched our new product that will break perceptions in spreading machines in terms of design and engineering. It attracted great interest from both domestic and foreign companies. In a period when the markets are stagnant, the exhibition hosting a large number of visitors made us very happy."



Yusuf Keles

Bedir Makina Finance Manager

"The exhibition not only brings together sector stakeholders to create synergy but also provides added value by increasing export potential. We had the opportunity to establish new connections with visitors from abroad and form business partnerships. On the first day of the exhibition, we met with two companies and took our notes."



Dragan Sugarev

Bregal General Director

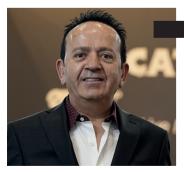
"Garment Tech Istanbul Exhibition became an efficient platform where distributors met each other and companies could showcase their new technologies. We also signed a distributorship agreement with a Turkish company. Company owners were able to compare products and make the best investment decisions."



Zeydin Yaşar

Günteks Kimya General Manager

"We established contact with many sector professionals from Europe, the Middle East, and Asia. We presented the embroidery machines of the CBL company, of which we are the representative, and received very positive feedback from our visitors. Thanks to the exhibition, our brand is now known in the market; this is a great gain for us."



Yavuz Çatma

Çatma A.Ş. Chairman of the Board

"We exhibited our new products, which we launched for the first time in Turkiye. Despite economic challenges, we had a very productive exhibition process and we are satisfied. We hope to have even more successful exhibitions in the future. We thank the Teknik Fuarcilik team for this organization."



Ali Bozkan

Dekat Makina Chairman of the Board

"Garment Tech Istanbul Exhibition served as a morale boost for the industry to reunite in a tough period. The interest and satisfaction of visitors show that the sector is starting to recover. Our special embroidery machine that can process embossed towel patterns received great attention at the exhibition."



Ogün Özol

Epa Akın General Manage

"Exhibitions are more efficient during times of crisis. Instead of visiting our customers one by one, we can introduce our new technologies to the world through exhibitions. Buyers came from South Africa, Russia, Ukraine, Uzbekistan, Egypt, Romania, and Portugal—the exhibition was very productive."



Aykut Vural

Glengo Lectra Technology General Manager

"The Turkish ready-wear and garment sector is going through a difficult period, but the advanced technologies showcased at Garment Tech Istanbul Exhibition became almost a way out for businesses. The fact that the exhibition was held in Istanbul, which connects Asia and Europe, was one of the important factors contributing to its success."

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Mahmut Keçoğlu

Keçoğlu Biraderler General Manager

"Despite global challenges, the exhibition offered significant opportunities in terms of participation. As a company, we showcased our newest technologies, met new customers, and developed collaborations. Our visitors especially showed interest in our products that provide higher performance with fewer employees."



Keçoğlu Makina Company Representative

"Despite the economic stagnation in Turkiye and the world, Garment Tech Istanbul Exhibition offered a revitalization opportunity for the sector and became a ray of hope for many companies. We believe that some activity will begin in the sector after this Exhibition. The intensity of international visitors also made us happy."



LGM Company Representative

"The exhibition offered the opportunity to showcase our latest technologies to customers from all over the world. We presented our new T-shirt robot and collaborated with manufacturers, planning to create more efficient production processes in the future using this technology. The exhibition was quite productive for us."



Caner Vural

Malkan Makina Chairman of the Board

"Usually, the third day brings the most visitors at exhibitions. However, at Garment Tech Istanbul Exhibition, we had heavy visitor traffic from the first day. Our goal is to make at least four distributorship agreements during the exhibition. We think the exhibition will help the sector recover a bit more."



İbrahim Keklik

Mektaş Makina General Manager and CEO

"At the exhibition, we showcased different product groups, including a special model capable of cutting printed products (introduced in Turkiye for the first time), and a cutter model that can cut up to 20 layers of denim and measures 9 centimeters. The number of visitors from Europe, the Middle East, and Turkic Republics made us very pleased."



Güven Öz

Özbilim General Manager

"The fact that the exhibition was held in Istanbul made transportation and accommodation much easier for participants and visitors. We had one-on-one meetings with end-users from abroad and companies considering distributorship. We also introduced our new products. It created great opportunities for R&D collaborations."



Serdar Önal

Polytoropon Fashion Solutions Sales Consultant

"In addition to domestic companies, foreign participants also showed great interest in the exhibition. Istanbul's central location offered a big advantage for participants. It was a very efficient event in terms of creating new business opportunities and establishing commercial relationships. I think the exhibition will add dynamism to the sector."



Murat Sekban

Reval Makine Owner

"The fact that foreign visitors came to our stand from the first day of the exhibition made us very happy. Especially visitors from Arab countries showed great interest. We made collaborations with 7 different factory owners from China. We will continue to bring technologies produced in China to our country."



Hüseyin Çetin

Robotech General Manager

"We participated in the exhibition with more than 60 different machine types, all produced by us. We also introduced the prototype of a locally produced sewing head — a first in Turkiye. Garment Tech Istanbul Exhibition holds great importance for us, especially in terms of international collaborations and new market opportunities."



Cemal Karaismail

Serkon Makina Sales Manager

"I see every exhibition as a new door for opportunities. At this exhibition, too, we opened a new door and met new companies. We will reinforce these doors with meetings we will hold after the exhibition. This year, our stand was mostly visited by guests from Russia and Uzbekistan "

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Mustafa Koc

Sermaks Makina Company Representative

"The fact that the exhibition was held in Istanbul is a big advantage. We hosted many of our customers from Turkic Republics and the Far East. We are very pleased with this. In our meetings with domestic and foreign customers, we took important steps for the future of the sector."



Ahmet Sevilmis

Sevmak General Manager

"We believe the exhibition will give morale and a new dynamism to the sector. We felt this from the very first day of the exhibition. The intense interest from visitors especially from North Africa, the Balkans, and Turkic Republics made us happy. We also hosted many domestic customers from Anatolia and the Southeast."



Süleyman Şahin

Silter Marketing Manager

"Recently, we have been working on user-friendly products by combining electronics with irons. At the Garment Tech Istanbul Exhibition, we exhibited the latest models of hanging ironing robots. These user-friendly products received intense attention from visitors."



Uğur Çelebioğlu

Teksmak Sales and Marketing Manager

"The fact that the exhibition hosted visitors from 82 countries is of great importance for the garment and ready-wear sector. I believe the Garment Tech Istanbul Exhibition will bring a fresh breath to the market. We mainly hosted our customers from Egypt, Uzbekistan, and Vietnam."



Ahmet Takak

Tems Makine General Manager

"Garment Tech Istanbul Exhibition was a productive organization where important business connections were made. We will turn the connections we established here into sales processes after the exhibition. The high number of visitors especially from the Far East was pleasing."



Kudret Çelebi

Tetaş Sales Director

"Garment Tech Istanbul Exhibition became a platform where industry representatives produced common ideas. It was a highly valuable organization in terms of guiding manufacturers, discussing problems, and developing solution suggestions. Istanbul's geopolitical location carried the exhibition to an international level."



Cem Demirdeş

Uğur Tekstil Makinaları Sales and Marketing Manager

"Such organizations create synergy by bringing together manufacturers, suppliers, and buyers. We brainstormed and listened to our customers' demands. We shared our technologies. Garment Tech Istanbul Exhibition became a way to say, 'We are here because we want to do business.'"



Zeynep Germi

YUKİ General Manager

"Thanks to Istanbul's geopolitical location, we hosted many visitors from surrounding countries. Here, we had the opportunity to reunite with our existing customers and establish new potential partnerships. Garment Tech Istanbul Exhibition was very productive and satisfying for us."



Tunahan Akça

Wermac Foreign Trade Manager

"We welcomed customers from North Africa, Eastern Europe, and the Turkic Republics. During the exhibition, we gained new customers and had the opportunity to meet with our existing customers.

Garment Tech Istanbul Exhibition is an important step towards the revival of the market."





KONFEKSİYON, NAKIŞ MAKİNELERİ YEDEK PARÇA VE YAN SANAYİ FUARI GARMENT, EMBROIDERY MACHINES SPARE PARTS AND SUB-INDUSTRY EXHIBITION

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